



CASCADIA
CREATIVE AWARDS

2025

AUDIO



Use of Music in TV/Video



FORTNIGHT COLLECTIVE

Sun Valley Ski Resort

“Ski On The Sunny Side”

Use of Music in TV/Video

NEMO DESIGN

Alterra Mountain
Company / Ikon Pass

“JOY CRUISE”



BOLD CREATIVE THINKERS



\$o Campaigns (Scrappy)



AIMÉE GRIMES GRAPHIC DESIGN & ILLUSTRATION

Good Dog Library

“Good Dog Library”

Best Collaboration

JOYFUL

Dutch Bros

“Dutch Bros Creative
Collective”



Integrated Program

OPINIONATED



Tastytrade

“Tastytrade Genius Loves
Company”

Integrated Program

PB&

Seattle Kraken

“Hooky For Hockey”





Integrated Program

FORTNIGHT COLLECTIVE

Sun Valley Ski Resort

“Ski on the Sunny Side”



Use of Humor

**COPACINO
FUJIKADO**

Sound Transit

“Skip the Drama”

CRAFT



Audio Editing in TV/Video

GTB



Northwest Ford Dealers

“Northwest Ford Dealers —
Sound of Savings”

Audio Editing in TV/Video



NEMO DESIGN

Alterra Mountain
Company / Ikon Pass

“JOY CRUISE”

Film Editing in TV/video

NEMO DESIGN

Alterra Mountain
Company / Ikon Pass

“JOY CRUISE”



DESIGN



Brand Design

DRAKE COOPER

Brookfield Properties

“Lakepointe / Identity &
Brand Design”



Brand Design

DRAKE COOPER

Spokane Colleges

“Spokane Colleges /
Identity & Brand Design”



Brand Design

FOUL MOUTH CREATIVE

Tin Can

“Tin Can Brand Launch”



Brand Design

STELLARACTIVE

Stellaractive

“Stellaractive Website
Redesign”





Brand Design

**ONE EIGHT
CREATIVE**

Nourish Oregon

“Nourish Oregon”

Brand Design

POLLINATE

Museum of Pop Culture

“MOPOP Reasons to Visit
Campaign”



Magazine/Print Design

CITY OF HILLSBORO

City of Hillsboro

“Meet Hilda Parks &
Recreation Adventure Squirrel
Coloring Book (ages 0-5)”



Product Packaging

SALLY MORROW CREATIVE

Stoic Fine Cider

“Stoic Fine Cider
Packaging”



Product Packaging

SALLY MORROW CREATIVE

New Hokkaido Beverage Co

“New Hokkaido Double
Daruma Beer Packaging”



Product Packaging

**MURMUR
CREATIVE**

Heaps

“Heaps”





Brand Design

**MURMUR
CREATIVE**

Heaps

“Heaps”

Brand Design

FICTION

Oregon Ultimate Alliance

“Oregon Soar Women's
Professional Ultimate
Frisbee Brand Identity”



Brand Design

FICTION

Oregon Ultimate Alliance

“Oregon Steel Men's
Professional Ultimate
Frisbee Brand Identity”



Brand Design

SMITH & CONNORS

1803 Fund

“1803 Brand Design”



Product Packaging

FICTION

Culture Shock Kombucha

“Culture Shock Kombucha
Packaging Design”



ENTERTAINMENT & EXPERIENCE





**Experiential Campaign /
Consumer Activation**

**COPACINO
FUJIKADO/ C+C**

Visit Seattle

“The Love For All Boat”

Film

BLUE CHALK MEDIA

USA Today

“Game On: Hoops and
Dreams in Rural China”





Experiential Campaign / Consumer Activation

TDW+CO

Alaska Airlines x Hawaiian
Airlines

“Alaska Airlines x
Hawaiian Airlines House at
SXSW”

Experiential Campaign / Consumer Activation



PB&

Visit Seattle

“Pickleball”

Use of Branded Content / Entertainment



PB&

Visit Seattle

“Banned”

MEDIA



Creative Use of Media: Medium Budget

KARGO

Nordstrom

“Beyond the Bows: How
Kargo’s Creativity
Delivered Holiday Sales for
Nordstrom”





Creative Use of Media: Small Budget

LEFT HAND AGENCY

Meiji America:
Hello Panda

“Left Hand Agency Hello
Panda Media Campaign”



Creative Use of Media: Small Budget

POLLINATE

Oregon Lottery

“Oregon Lottery Cash Pop
Launch Media Campaign”

CATEGORY SPONSOR!

**Engaging Use of OTT
and/or CTV**





**Engaging Use of OTT
and/or CTV**

**COPACINO+
FUJIKADO**

Visit Seattle

“See Seattle Everywhere: A
Cross-Device Campaign to
Drive Travel Consideration”

Creative Use of Media: Small Budget

PB&

Seattle Kraken

“Kraken Countdown
Strategy”



Use of OOH

PB&

Seattle Kraken

“Countdown Clock”



PUBLIC SERVICE + PURPOSE



Purpose-Led/Social Impact Creativity

PB&

Visit Seattle

“Unsettled Territory”





**Purpose-Led/Social
Impact Creativity**

STOLTZ MARKETING GROUP

Friends of Minidoka

**“Beyond the Barbed Wire
Virtual Monument”**



PSA Campaign

TDW+CO

AdCouncil & FEMA

“Inner Circles”

PSA Campaign

HAPPYLUCKY

Washington Office of the
Secretary of State

“Integrated Election Campaign
for Washington's Office of the
Secretary of State”



PSA Campaign

C+C AND BARON VISUALS

Washington State
Department of Health

“988 Anywhere Anytime”



Purpose-Led/Social Impact Creativity



AIGA PORTLAND

AIGA Portland

“AIGA Portland”



**Purpose-Led/Social
Impact Creativity**

TDW+CO

AdCouncil

“Inner Circles”



**Purpose-Led/Social
Impact Creativity**

DRAKE COOPER

Idaho Office of Drug Policy

“Fentanyl: All It Takes Is
Everything”



Purpose-Led/Social Impact Creativity

TDW+CO

Match Group - Yuzu

“Yuzu Your Vote”



**Purpose-Led/Social
Impact Creativity**

**AIMÉE GRIMES
GRAPHIC DESIGN
& ILLUSTRATION**

Good Dog Library

“Good Dog Library”

SOCIAL



Social Video | Campaign

OPINIONATED

Drumstick

“Drumstick Social”



Influencer Campaign



BREAD N BUTTER

Microsoft

“Democratizing AI: Empowering
Small Businesses Through
Authentic Storytelling”

Influencer Campaign

PB&

Seattle Kraken

“Game Day Experience”





Social Campaign

FOOD COURT CREATIVE

Tofurky

“Tofurky Next-Gen Deli
Launch Campaign”



Social Campaign

BREAD N BUTTER

Dick's Drive-In
Restaurants

“Ranch to Restaurant:
Reimagining Fast Food
Authenticity”



Social Campaign

**DEFINITELY
REAL**

Sleepy Tom

“Sleepy Tom”

Social Campaign

DEFINITELY REAL

Pressing Matters

“Pressing Matters”



Social Video | Campaign



COPACINO+ FUJIKADO

Symetra Life Insurance
Company

“Plan Well Play Well”

STUDENT



NextNW Student Creative Excellence Award



CHEEVERS CREATIVE

Portland State University
Instructors: Lea Maldonado,
Isabel Bo-Linn

“Be a Friend of Truth”

NextNW Student Creative Excellence Award

STUDENT WORK @ PSU

Fire Lily Coffee

Brand Guidelines



VIDEO



Big Budget | Campaign



FOUL MOUTH CREATIVE

Kenra Professional

“Kenra Haircare Relaunch
Campaign”

Big Budget | Campaign

OPINIONATED

Adidas

“Adidas You Got This”



Small Budget | Campaign



STOLTZ MARKETING GROUP

Valley Regional Transit

**“Valley Regional Transit -
LET'S RIDE BOI.”**

Long Form Video

OPINIONATED

Panda Express

“Panda Express Lunar New Year”



Big Budget | Single (:60 or Less)



NEMO DESIGN

Alterra Mountain
Company / Ikon Pass
“JOY CRUISE”



Long Form Video

**COPACINO+
FUJIKADO**

Seattle Police Department

“All Clear”



Long Form Video

**C+C with
Invisible
Collective**

**“Salmon Warriors by
Salmon Defense”**

Small Budget | Campaign



FORTNIGHT COLLECTIVE

Sun Valley Ski Resort

“Ski on the Sunny Side”

Big Budget | Single (:60 or less)



OPINIONATED

Dick's Sporting Goods

“Calia There's Beauty In
The Burn”

**Small Budget | Single (:60 or
Less)**



**DRAKE
COOPER**

Challenge

“Challenge / The One with
the Elk on It”

BEST IN CLASS



**BOLD
CREATIVE
THINKERS**

OPINIONATED

Tastytrade

“Genius Loves Company”



DESIGN

DRAKE COOPER

Spokane Colleges

Identity & Brand Design



**ENTERTAINMENT
& EXPERIENCE**

**COPACINO
FUJIKADO /
C+C**

Visit Seattle

“The Love For All Boat”



STOLTZ MARKETING GROUP

Friends of Minidoka

“Beyond The Barbed Wire”
Virtual Monument

PUBLIC SERVICE & PURPOSE



SOCIAL

OPINIONATED

Drumstick

Drumstick Social

VIDEO

OPINIONATED

Panda Express

“Lunar New Year”



BEST IN SHOW



OPINIONATED

Integrated Program

Tastytrade

“Genius Loves Company”

